



BevermannConsulting assists Fellowmind and its investor FSN Capital V in the acquisition of ProActive

BevermannConsulting has assisted Fellowmind in connection with the acquisition of Denmark based Microsoft partner ProActive. The Danish company has joined Fellowmind, Europe's leading platform for Microsoft Business Applications and Modern Workplace. ProActive is the fourth Microsoft partner to merge in this European platform. In close cooperation with Fellowmind, **BevermannConsulting** has played a significant role in the introduction of the company. After an extensive market scan, a short list trajectory followed and introduction meetings were held. **BevermannConsulting** facilitated the further process .

“**BevermannConsulting** has vast knowledge of our market.” Says Emiel Putman, CEO at Fellowmind. “The team has a wide network of relevant people in the European region. With the Danish local office lead by Soren Berg, we cooperated as a team to scan the Danish market and approach the right acquisition candidates that fit our company culture and ambition.”

Sven Bevermann, CEO at **BevermannConsulting** adds:” We have been working with the Fellowmind team since 2017 as their M&A Consultant to support their International growth ambitions. We are proud that we have contributed to the acquisition of ProActive and were able to team up with Wave Corporate Finance, FSN Capital V and the team of Fellowmind.”

About Fellowmind

Fellowmind sees connections between people at the core of a digital future. In their vision, technology is the enabler of meaningful connections. They believe it's about making digital interactions feel more human, intuitive, and more personal. And that, thanks to automation, people can spend less time working on repetitive and manual tasks. So they can use digital technology to create time and space to have more valuable and meaningful connections. Fellowmind has grown into a group of seven business units: CRM Partners BV, CRM Partners AG, Pulse, AXtension, Endeavor, eCraft, Orango and as of today ProActive. Their offices are located in Sweden, the Netherlands, Finland, Denmark and Germany. Fellowmind has 1.250 employees and a total turnover of 175 million euro. Read more: www.fellowmindcompany.com

About ProActive

ProActive's vision is to drive transformation, adoption and performance for ambitious organizations. ProActive is a leading Danish Microsoft partner with 250 employees and a turnover of 40 million euro. ProActive was founded in 1997 and has since grown into a full service company offering the full breadth and depth of Microsoft products and services.

Read more: www.proactive.dk

About BevermannConsulting

Bevermann Consulting is an internationally operating management consultancy firm specializing in supporting growth strategies with the in advising mergers & acquisitions as well strategy and organizational development in sales, business development, marketing, service, product management in the B2B capital goods, ICT and services industry.

Read more www.bevermann-consulting.de